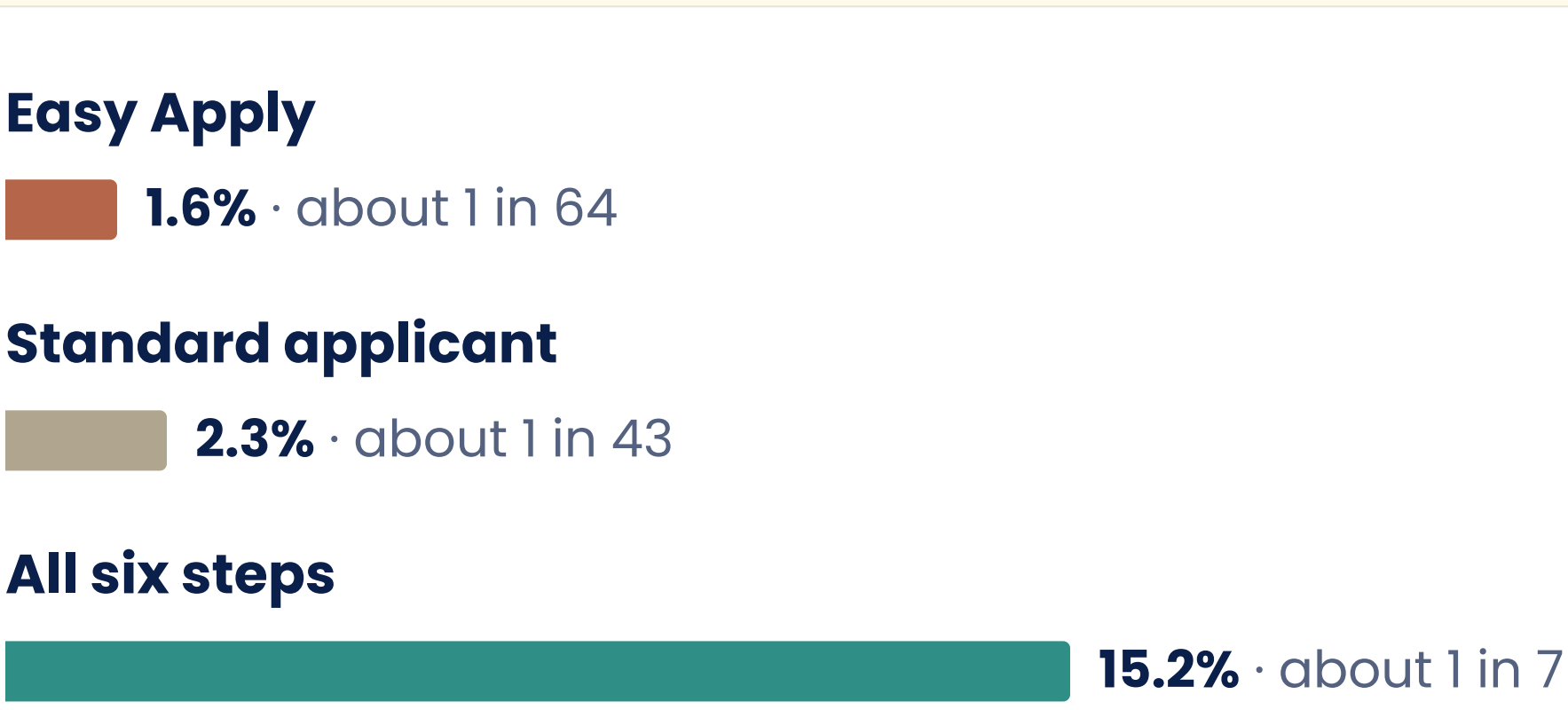
REMOTE-ONLY JOB APPLICATIONS

From 1 in 43 to 1 in 7

Six steps that raise your estimated odds of an interview per application. One step per slide.



Standard applicant: applies on LinkedIn within 2 weeks of the posting, uses their own title and the same resume every time, sends a generic cover letter, doesn't follow up.

Easy Apply: LinkedIn's one-click apply, same resume every time.

Apply on the company's careers page

Instead of: LinkedIn, especially Easy Apply

3.3%

about 1 in 30 applications

about 1.4x

up from 2.3% (1 in 43)



What the data says

In Huntr's tracking, applications on employer career sites got interviews 6.0% of the time, vs 3.4% on job boards. Comparing the same job seekers, it was 6.2% vs 4.9%. We count it as about 1.4x.

How to do it

- Find the role on LinkedIn, then look it up on the company's careers page.
- Apply there instead of with Easy Apply.
- Not on their site? It may already be filled. Move on.

Estimate, not a promise. Source: Huntr, Job Search Trends Q3 2026.

Apply within 24 to 48 hours

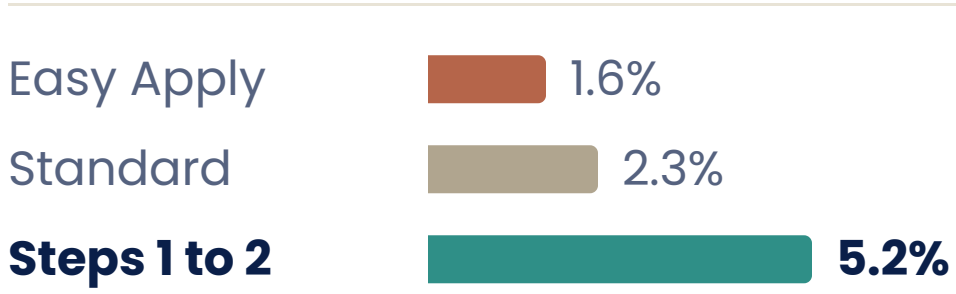
Instead of: anytime in the first 2 weeks

5.2%

about 1 in 19 applications

about 1.5x

up from 3.3% (1 in 30)



What the data says

Early applications tend to get read before the pile builds. In a 2017 TalentWorks study of about 1,600 applications, early applicants did up to 8x better than late ones. It's one small study, so we count about 1.5x.

How to do it

- Check new postings every morning, newest first.
- Apply the same day or the next.
- Skip postings older than 2 weeks unless you know someone there.

Estimate, not a promise. Source: TalentWorks, 2017 (about 1,600 applications).

Match your resume title to the job title

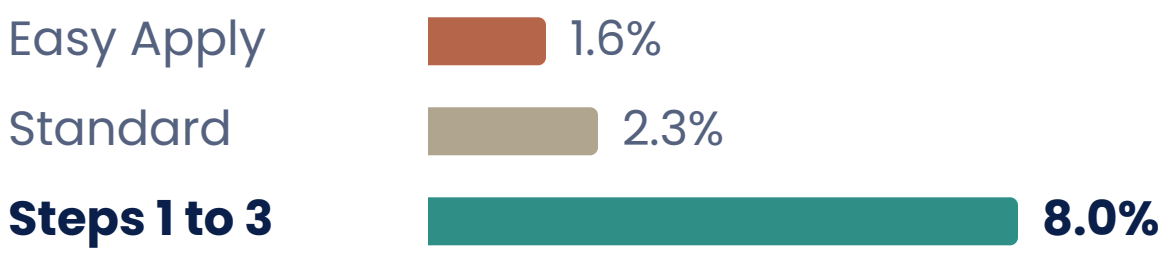
Instead of: your own title

8.0%

about 1 in 13 applications

about 1.5x

up from 5.2% (1 in 19)



What the data says

Jobscan found applicants with the job's exact title on their resume were 10.6x more likely to get an interview, across 2.5 million applications. That's a correlation: people who match titles are often closer fits anyway. We count about 1.5x.

How to do it

- Put the posting's exact title at the top of your resume, if it's true.
- "Marketing Manager" for a Marketing Manager job, not "Growth Ninja."
- Change it for every application.

Tailor your resume to the job

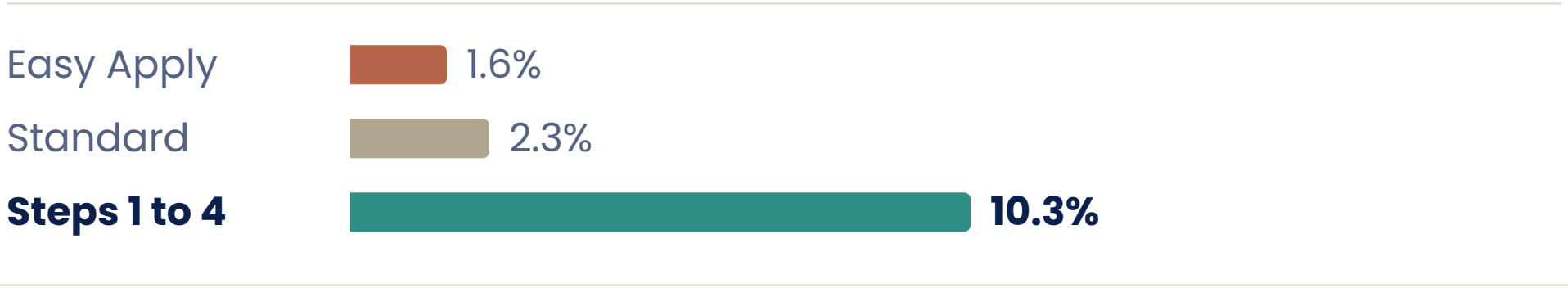
Instead of: the same resume everywhere

10.3%

about 1 in 10 applications

about 1.3x

up from 8.0% (1 in 13)



What the data says

In Huntr's data, tailored resumes got interviews 5.71% of the time, vs 3.09% for the rest. Rates peaked at a 40 to 59% keyword match and fell at 60 to 79%, so stuffing backfires. It overlaps with step 3, so we count about 1.3x.

How to do it

- Pick 5 to 10 key phrases from the posting. Use the ones that are true.
- Move your most relevant results to the top.
- Aim for a match, not a copy.

Tailor your cover letter

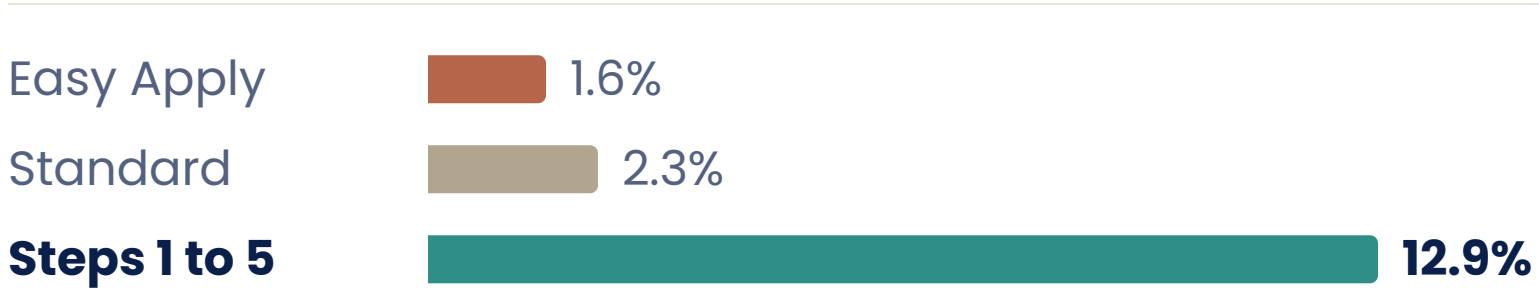
Instead of: a generic letter

12.9%

about 1 in 8 applications

about 1.25x

up from 10.3% (1 in 10)



What the data says

ResumeGo sent 7,287 test applications. Tailored cover letters got 53% more callbacks than no letter; generic ones got 17% more. That puts tailored about 1.3x ahead of generic, and we count about 1.25x.

How to do it

- Three short paragraphs, under 250 words.
- Why this company, then the one result of yours that fits their biggest need.
- End with a plain ask for a conversation.

Estimate, not a promise. Source: ResumeGo (7,287 test applications).

STEP 6 OF 6

Follow up with a person

Instead of: applying and waiting

15.2%

about 1 in 7 applications

about 1.2x

up from 12.9% (1 in 8)



What the data says

The thinnest evidence in the stack: nobody has published interview rates for follow-ups. In a Jobscan survey, about 1 in 4 recruiters said they appreciate one. It takes two minutes, so we count a cautious 1.2x.

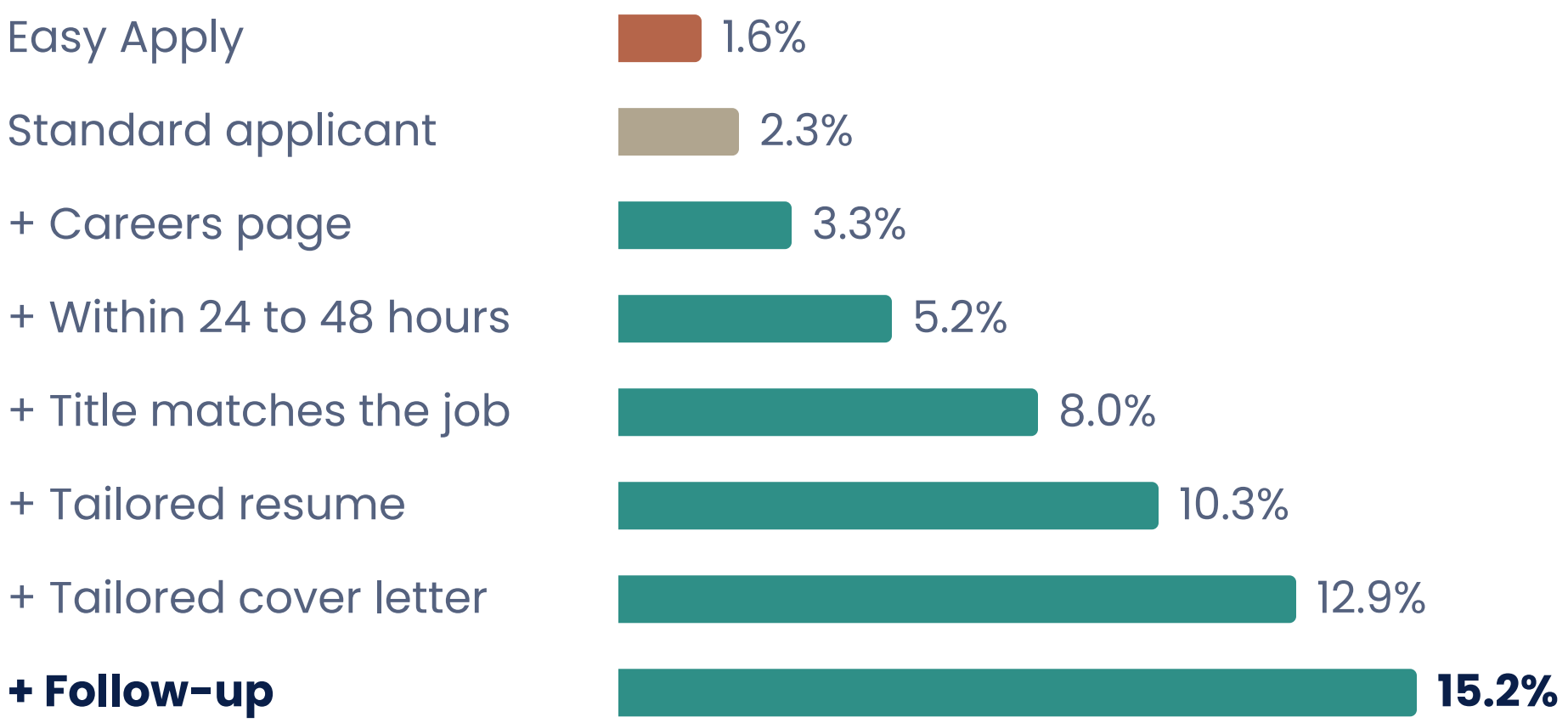
How to do it

- Find the hiring manager or someone on the team.
- Two to five days after applying, send two sentences: you applied, and why you fit.
- One follow-up. Not three.

Estimate, not a promise. Source: Jobscan recruiter survey.

ALL SIX STEPS

Stack all six: about 1 in 7



Send 10 applications: **15%** chance of at least one interview with Easy Apply, **21%** the standard way, **81%** with all six steps.

Want help with steps 3, 4 and 5?
That's what we work on in our live drop-in sessions.

beachcommute.com

Estimates, not a promise. Each boost is cut down from the published number, because people who take a step tend to be stronger applicants anyway, and the steps overlap. Odds are medians of 200,000 simulated runs; with all six steps, 8 in 10 land between 11% and 22%. Easy Apply isn't tracked on its own, so it's set at 50% to 90% of an average LinkedIn application. Sources: Huntr, Jobscan, TalentWorks, ResumeGo.